

OFFICE OF HIGHWAY SAFETY

www.ohs.delaware.gov

Newsletter Article

July 2014

Summer Safety

Summer has finally arrived! Are you planning to take a road trip this summer? Maybe go to the beach or visit family? The months of June, July, and August are typically where we see an increase in motorists, and consequently, an increase in traffic crashes. This year that trend started early. To date, Delaware has seen a 33% increase in fatal crashes and traffic deaths are up 42% over 2013.

What are the reasons for the increase in crashes? Most are preventable: driving too fast, failing to yield to others with the right of way, and driving under the influence of alcohol or drugs.

At OHS, we feel that even one death on our roads is too many. To stay safe and arrive alive, we recommend the following road safety tips for summer:

- **Check your speed**. Plan your route in advance and be prepared to spend more time reaching your destination rather than speeding to get there faster.
- Obey intersection safety rules. Motorcyclists, pedestrian, and bicyclist traffic also increases during the weekend. Traffic signals and stop signs are in place to maintain safe roadways for drivers, passengers and pedestrians sharing the road.
- Buckle up. All passengers in the vehicle should use seat belts to keep them safe in the event of a crash.
- If you are drinking, do not drive. Designate a non-drinking driver or plan for alternative transportation.

For more information visit www.ohs.delaware.gov, www.BuckleUpDE.org and follow regular campaign updates on Twitter at www.twitter.com/DEHighwaySafe and Facebook www.facebook.com/ArriveAliveDE.

Drive Safe. Arrive Alive DE.